CYGNETO ™
Field Sales

FIELD SALES
ORDERING SOLUTION

The Most Comprehensive Mobile
Field Ordering Solution
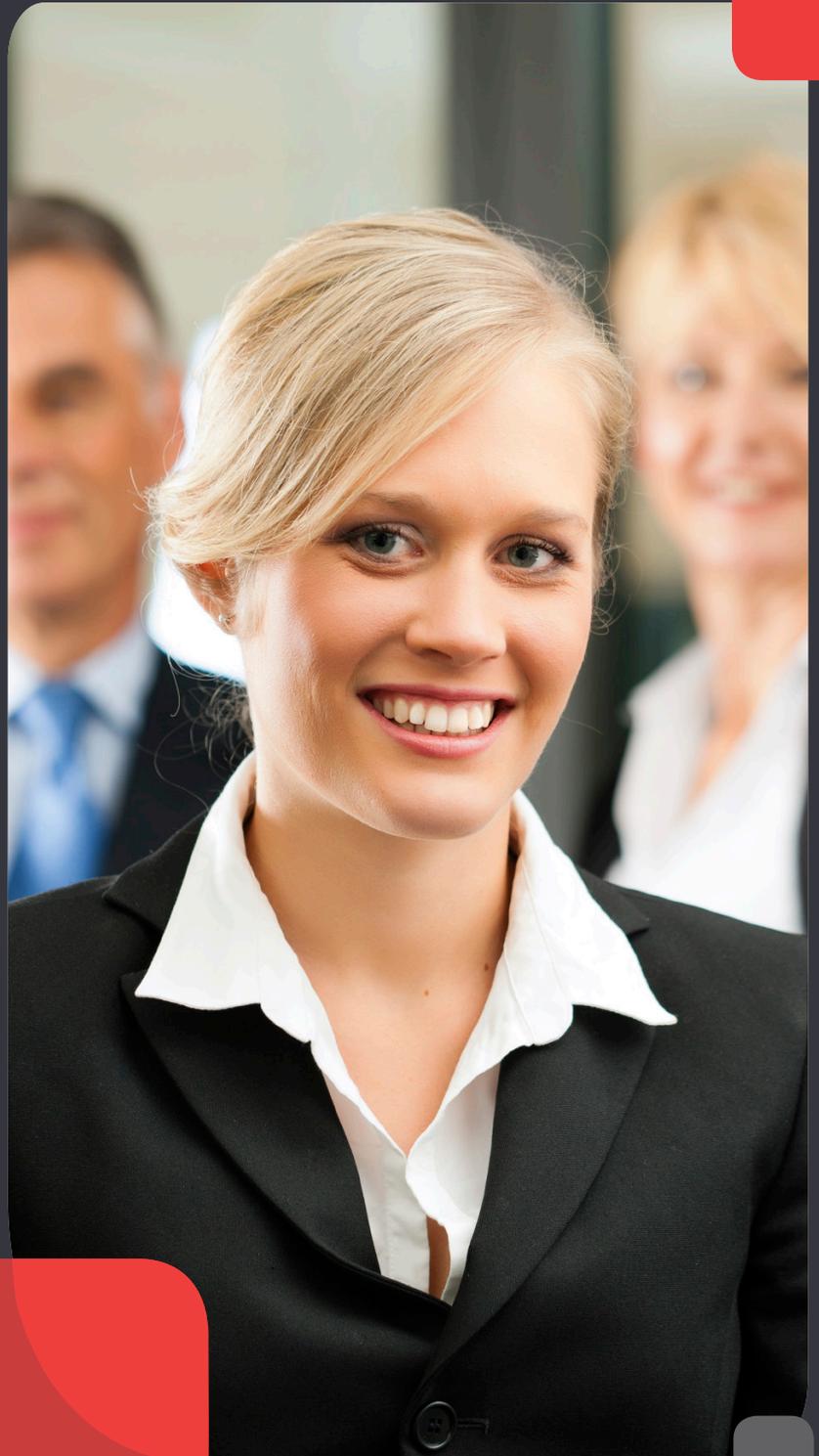
Introduction

It is a mobile ordering solution, specifically designed for field sales teams. A mobile based application which can be used by field sales team to record orders for the company during their field trips. It also provides a web based dashboard for the company to manage the daily activities of their field sales teams. Our sales management system, helps top managers to have a real time check over the sales force and also see the productivity of each executive.

Key Benefits

- **Eliminates Manual Order Booking:**
  Sales executives directly take orders in their mobile app which managers can see from the their Company dashboard.

- **Efficiency:**
  The app helps executives to find the retailers on their allocated route with their address & business card information.

- **Analytics and Tracking:**
  One of the greatest benefit is to track the sales team and generate timely reports which will allow you to optimize your sales efforts.

Mobile App Features

Route Selection:
Executives can select one specific route and get the list of retailers on that route.

Product Catalog:
Managers can add multiple catalogs through the dashboard used by executives at the time of placing orders.

Order History:
All the orders generated by executives will get stored in the history.

Summary Details:
Stockist & managers receive a summary mail at the end of the day comprising of all the orders received.

Payment Collection:
Payment reports generated are imported into the system based on which user can see invoice details

Product Complaints:
Executives can take all the complaints in mobile app which managers can see through the dashboard.

Mobile Dashboard:
Executives can check their daily order summary and see their daily productivity.

Web Dashboard Features

■ **User Management:**
User account life-cycle management. Featuring user creation, modification and removal of user accounts.

■ **Product Management:**
Executive can add/ delete /update the products whenever required.

■ **Order Management:**
Managers can check all the orders received per executive along with retailers' details.

■ **MIS reports:**
Managers can generate timely stats & reports for each executive.

■ **Route Management:**
All the routes are assigned and managed from this section.

■ **Complaint Management:**
Admin will be able to view all the complaints received from the retails and take proper action as required.

■ **Survey:**
Managers can check all the surveys undertaken by executives.

■ **Reporting & Tracking:**
Managers can monitor & track their on-field executive's activity.

Why CYGNETO Field Sales

Mobile & Web App Both:
We have mobile app for field executives and web dashboard for management. Works for Android.

Works Online, Offline(2G/3G):
Keeps the data synced. The executives can take the orders even in offline mode.

Most secure mobile platform:
The app gets locked automatically if somebody tries putting wrong password or user-id.

Customization:
The app can be customized according to industry or work processes you follow.

Cloud based:
Built on robust Amazon Web Services (AWS) cloud framework.

| Dashboard statistics & reports |
| Select User — Admin - ADMIN |
| Select Date — 02/06/2016 |
| Search |
| Orders Summary — Today / This Week / This Month |
| No Record found |
| Product Category Orders — Today / This Week / This Month |
| No Record found |
| Daily Orders In June 2016 |
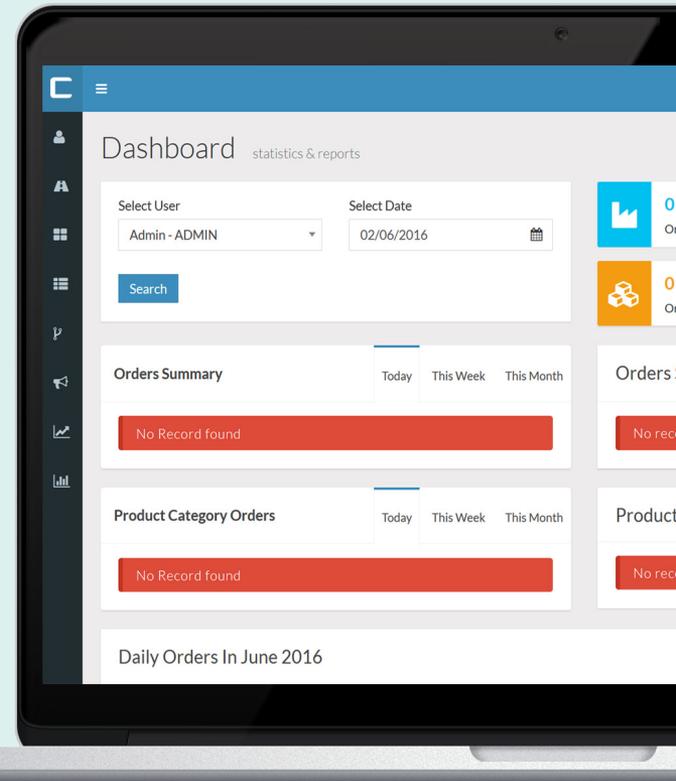
About Cygneto Ordering

Cygneto is a venture of Cygnet Infotech, a CMMi Level 3 IT services company based in USA, South Africa, Australia, Germany, New Zealand & India. Cygnet has developed Cygneto apps for ordering to help merchants to automate their business and get more orders.

Cygneto apps for ordering provides a strategic mix of solutions ranging from field sales ordering, web ordering, mobile ordering and print commerce. Add power to your organization with minimal investment, by adding one or more solutions to your existing business.

FOR A DEMO,
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